

## Introducing the BC Parent Online Directory

In its 29<sup>th</sup> year of publication, parents and caregivers have come to rely on *BC Parent* for relevant, up-to-date information they can trust. Going beyond recipes and crafts (although we have included our favourites in the past), *BC Parent Magazine* gives parents the information they want on healthcare, education, birthing, the arts, community events and so much more. From pregnancy through to teens, *BC Parent* provides up-to-date, in-depth articles and information for all families.

We now want to extend our reach and provide even more information to our readers by giving it to them online and at their fingertips. Please add your business listing so our readers can easily find you, learn about you and connect with you!

### Online Listing options:

#### Free Listing

12-month directory listing including company name, location, phone number, website address, and the age range of the children you work with.

#### Extended Listing: \$200 Cdn

- 12-month directory listing
- Five image uploads
- 1 video upload
- Basic contact information, description, and social media links

We will be making all our listings live on March 4th to correspond with the release of the Family Resource Guide print issue.

### Print and Online Extended Listing Combo:

Extended print listing:  
\$100

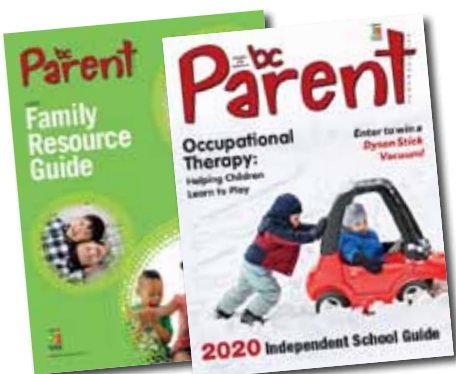
Extended digital listing:  
\$200

Extended print and  
digital listing combo:  
\$250

### Printed Display Advertisement and Online Extended Listing Combo:

The cost of the print ad\* plus \$100 for the digital listing

\*See our display advertising rate card—prices based on size and number of insertions.



Contact us  
 to find out more:  
[info@bcparent.ca](mailto:info@bcparent.ca)

